

Press Release

10th June 2024

Discover Stuttgart during the UEFA EURO 2024

Offers of the Stuttgart-Marketing GmbH

While five football matches are being played at the Stuttgart Arena during the men's European Championship from 14th June to 14th July 2024, and four fan zones invite fans to join in the public viewing and celebrate in the centre of Stuttgart, the Stuttgart-Marketing GmbH has a wide range of other Stuttgart attractions on offer.

Tour: "All about Stuttgart – Stuttgart for all visitors"

If you'd like to discover more about the Host City of Stuttgart, you could join one of our daily guided circular walks. In just 60 minutes, football fans, tourists and locals alike will learn the most important facts in condensed form about the city, its history and what makes it so special. The tour is available daily from **14th June to 14th July 2024** in German and English and costs 5€. Tickets can be purchased online or at the "i-Punkt" Tourist Information Office. Meeting point is the "i-Punkt" (Königstraße 1A, 70173 Stuttgart).

Additional information under www.stuttgart-tourist.de/e-all-about-stuttgart-stuttgart-fuer-alle-besucher

Guided Group Tours in the Stuttgart Region

The region around Stuttgart captivates visitors with its Baroque elegance, charming old town centres and impressive landscapes – beautiful attractions outside the capital. For tours with your family, fan club or friends, an experienced guide accompanies the group to Ludwigsburg, Lake Constance, the Black Forest or Heidelberg. All tours can be booked by individual request in German or English.

Additional information under www.stuttgart-tourist.de/stuttgart-touren-tickets-buchen/gruppenfuehrungen-stuttgart

Stuttgart Citytour

The Stuttgart Citytour with its practical hop-on/hop-off system operates on three different routes through Baden-Württemberg's state capital. The **Blue Tour** lasts around 100 minutes and takes in Stuttgart's most important attractions, including the Mercedes-Benz Museum opposite the Stuttgart Arena and the Killesberg Park – a pleasant spot away from the hustle and bustle. The one-hour **Green Tour** through the south and west of Stuttgart includes, among other things, the SWR Stuttgart Television Tower, which also appears in the logo of the Host City of Stuttgart. There are

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eight stops along the route where passengers can get on and off the bus as they please. While both of these tours are in the distinctive red, double-decker buses of the Stuttgart Mercedes-Benz brand, the **Stuttgart Wine Tour** takes you on an idyllic drive through Stuttgart's vineyards in a little red electric bus. It's well worth getting off at the Royal Burial Chapel on the Württemberg, for example – a visit to this memorial to everlasting love can be combined with a walk through the vines and a view over the Stuttgart Arena. Also on the route is the Stuttgart Museum of Viniculture in the wine-growing town of Uhlbach – with special opening hours during the UEFA EURO 2024 (18. & 25.6. 14 – 18 and 19. & 26.6. 11 – 16).

Departure times for the Stuttgart Citytour:

Blue Tour: Mon – Sun hourly from 10–17 (except on UEFA EURO 2024 match days in Stuttgart: 16.6. / 19.6. / 23.6. / 26.6. / 5.7.)

Green Tour: Fri, Sat, Sun 11.00 | 12.20 | 14.00 | 15.20 | 16.40 (additional tours on 19.6. & 26.6.)

Wine Tour: Sat, Sun 10.50 | 11.50 | 12.50 | 13.50 | 14.50 | 15.50 | 16.50

Additional information under www.stuttgart-citytour.de

Stuttgart Tourist Guide – the App for Stuttgart

With the Stuttgart Guide you have all of this information and much more besides at your fingertips 24/7. The app serves as a digital travel guide and contains all of Stuttgart's highlights along with a map. It provides up-to-the-minute tips and insights to suit your personal interests and even acts as a city guide on curated walks in different parts of the city, to special places or spectacular scenic lookouts. In addition to information for tourists, the app also provides important details on infrastructure, opening times, WLAN hotspots and barrier-free access. You'll also find daily updates on the UEFA EURO 2024 in the Host City of Stuttgart. The app can be downloaded free of charge in Google Play and Apple Store.

Additional information under www.stuttgart-tourist.de/stuttgart-app

StuttCard PLUS

The StuttCard is the perfect companion for sightseeing away from the EURO 2024 Festival and the matches at the Stuttgart Arena. This city discovery ticket offers free admission and other advantages at more than 50 partner institutions and leisure facilities. The StuttCard is valid for 24, 48 or 72 hours, as required. Those who opt for the StuttCard PLUS version also enjoy unlimited mobility: This additional option offers free travel on all public transport facilities in the whole of the Stuttgart region for the validity period of the StuttCard (VVS travel network, 2nd class).

Additional information under www.stuttgart-tourist.de/stuttcard