

Press Information

At a Glance: Stuttgart Facts

The main information on the state capital of Baden-Württemberg

Region: Southwest Germany

Federal State: Baden-Württemberg

State Capital: Stuttgart, seat of the Baden-Württemberg state parliament since 1952

Airport Stuttgart: International Airport of the State Capital of Baden-Württemberg



City Coat of Arms: Shield with a black horse rampant on a gold field

Mayor: Frank Nopper (CDU)

Population: 633.484 (31.12.2023)

Nationalities: around 170

Boroughs: 23

Area: 207 km²

Height above sea level: 207 - 549 metres

Highest building: SWR TV Tower Stuttgart, 217 metres

Waterways: River Neckar

Football: National League, 1st Division. VfB Stuttgart's home ground is the MHPArena

Highlights:

Stuttgart Beer Festival, Stuttgart Wine Village, Stuttgart Christmas Market, Stuttgart State Theatres (opera, ballet, theatre), Mercedes-Benz Museum, Porsche Museum, SWR TV Tower Stuttgart, mineral baths, "Wilhelma" zoological and botanical garden, Musicals, Stuttgart State Gallery, Stuttgart Museum of Art, Württemberg State Museum, Weissenhof Estate, Stuttgart Museum of Viniculture, Stuttgart International Festival of Animated Film, jazzopen Stuttgart

Site Characteristics:

Strongly export-oriented business metropolis, innovative centre of science, outstanding educational location, international trade fair and congress venue, seat of the state parliament and government, financial centre and stock market, centre of the media industry – city of publishers, green metropolis, outstanding cultural programme, biggest wine-growing community in Germany

Tourism in Stuttgart:

Stuttgart is charming, exceptional, fascinating and always worth a visit. The number of overnight stays, which have almost tripled from 1995 until 2019, confirms this. Tourism is an important economic factor for Stuttgart. Each year Stuttgart's guests from all over the world provide a high turnover for the catering trade, hotels, retailers, the leisure industry and cultural institutions.

1. Development of Arrivals and Overnight Visitors:

Year	Overnight Stays	Beds	Utilisation in %
1995	1.553.727	12.094	35,5
2000	2.059.231	14.198	39,7
2005	2.314.949	15.812	40,5
2007	2.586.640	16.650	43,0
2008	2.736.149	16.815	44,6
2009	2.509.713	16.885	40,6
2010	2.702.594	17.110	43,4
2011	2.901.37	17.240	45,61
2012	3.115.768	17.800	47,1
2013	3.200.473	18.756	47,5
2014	3.466.328	18.968	51,2
2015	3.561.490	19.080	52,3
2016	3.706.017	20.418	51,5
2017	3.781.564	20.712	50,5
2018	3.911.781	21 504	50,3
2019	4.086.683	22.122	50,7

2020*	1.648.103	19.894	24,3
2021	1.629.238	20.618	22,3
2022	3.305.813	23.073	39,0
2023	4.060.237	24.124	46,4
2024	4.653.227	24.197	52,0

* Due to the Corona pandemic, there were lockdowns in March / April and November / December 2020

In Stuttgart there are currently 166 accommodation providers (providers with more than 10 beds).
The average length of stay per guest is 2,0 days.

2. Source Markets by amount of overnight stays (2024):

1. Germany
2. USA
3. Switzerland
4. Great Britain
5. France
6. Italy
7. Netherlands
8. Austria
9. China
10. Turkey

3. Tourist Highlights (as at March 2025):

"Wilhelma" Zoological and Botanical gardens: 1.830.433

Mercedes-Benz Museum: 882.422

Porsche Museum: 671.934

State Natural History Museum: 321.864

Stuttgart State Gallery: 281.911

InfoTurm Stuttgart: 217.471

StadtPalais: 206.995

Stuttgart Museum of Art: 202.600

Württemberg State Museum: 195.493

Museum of Illusions Stuttgart: 128.329

House of History: 66.282

Solitude Palace: 51.443

The Sepulchral Chapel on Württemberg Hill: 50.972

Stuttgart Museum of Ethnology: 45.234

Stuttgart Museum of Viniculture: 34.221

Hotel Silver: 33.270

Weissenhof Museum: 28.917

Pig Museum: 24.497

Stuttgart Tram World: 23.194

Stauffenberg Memorial: 13.058

Lapidarium: 12.660

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Königstr. 1a (opposite main railway station), Phone: +49 711-22 28-0, info@stuttgart-tourist.de, www.stuttgart-tourist.com

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